

Meeting Log

Koloa-Po'ipu Area Circulation Plan

Prepared: 7/17/06

by: JLV

Po'ipu Beach Resort Association Director Meeting July 11, 2006

Participating:

Jody Kjeldsen, Ted Blake, Jane Kaneshiro

Charlier Associates: Jacob Riger, Lisa Malde, and Jennifer Valentine

Notes:

- After introductions, Jody Kjeldsen mentioned and explained previous survey attempts by the Po'ipu Beach Resort Association. A survey was conducted in May of 2006 to gauge interest in a park and ride service for resort employees, and focused on potential stop locations and times. About 600 surveys were completed and returned, mostly by housekeeping and catering employees.
- The PBRA surveys resort employees every other year in April and October. The Hyatt is currently conducting an employee survey to compare results. The most recent survey showed that visitors come to Kaua'i for the beach, relaxation, the area's beauty, snorkeling, hiking, and shopping.
- Jacob also explained Charlier Associates' recent survey efforts and explored the possibility of distributing the survey through Jody or the resort association. Charlier staff, with Ted's assistance, will have the paper version of the online survey printed this week and give Jody copies to distribute.
- Jody outlined PBRA's Vision Statement, which focuses on merging transportation and activity objectives, and broadening the area's tourism and activity appeal. The demand for bike and walking paths has emerged as a common theme.
- The group explored barriers and opportunities, including:
 - One major barrier to trail construction has been land ownership (there are several large landowners and numerous small landowners).
 - Hapa Road has been identified as a prime opportunity for creating a multimodal corridor between Koloa and Po'ipu.
 - The vision statement has been presented to the mayor.
 - Balancing local/resident versus visitor/tourist needs and interests.
 - Safety concerns: mopeds, slow drivers taking photos in the tree tunnel.
 - Traffic and parking identified as major issues
 - Jody showed us and distributed a hiking map/guide the Sheraton recently created to the Maha'ulepu Heritage Trail.
- Jody explained existing transit and shuttles:



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- There are two existing shuttles from Po'ipu to Koloa or Po'ipu to the airport: Surf 'n Turf and ALEX. ALEX has been in operation for a few years, and can be used by reservation only. Surf 'n Turf was established in the past few months. Both are privately operated and do not seem to be well-known among visitors.
 - Discussed the possibility of a more organized and extensive shuttle service. Some members of the resort association board are in favor, while others seem concerned about liability.
 - Also discussed the potential benefits of moving car rental agencies to major hotels, especially combined with efforts to create local activity centers.
- To conclude, Jacob explained Charlier Associates' major objectives for the project, including a focus on funding and implementation, mentioned the project website, and discussed a possible August meeting with the PBRA. Though the PBRA typically meets on the third Thursday of every month, there is flexibility in setting up a meeting with during the second week of August when we'll be on the Island. Jacob indicated that we very much want to meet with PBRA again and keep them apprised of our progress and findings.

